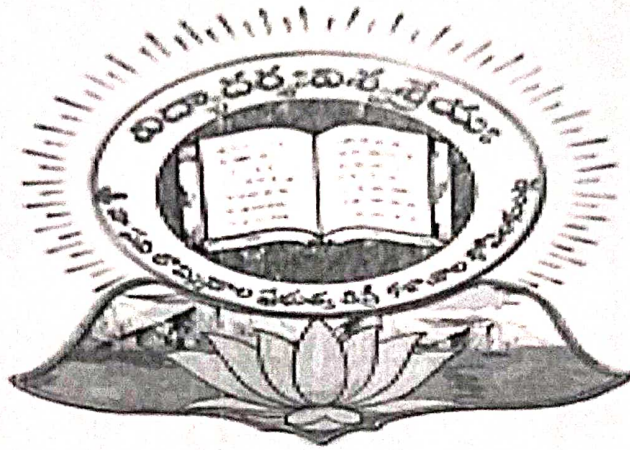


S.V.B.Govt Degree College,Koilkuntla, Nandyal (D.T)

Department of Commerce



BEST PRACTICES

TITLE OF THE PRACTICE

Guest Lectures & Field Trips

Department of Commerce

**S.V.B. Govt. Degree College
Koilkuntla, Nandyala Dist.**

DEPARTMENT OF COMMERCE

Title of the Practice: Guest Lectures & Field Trips

Brief Description of the Practice

The Department of Commerce is organizing Guest Lectures by eminent personalities in the field of commerce and industry for the benefit of the student community as well as the faculty of the department. These lectures help the students and faculty to get a hang of the latest trends and practices in the field. They also help the students to interact with the experts. Also, the department of commerce is organizing field trips to various industrial establishments to help the students get a firsthand experience of their functioning and the required skill set to get employed in various industries.

AIMS and OBJECTIVES

- ❖ To expose students to eminent personalities in various fields
- ❖ To provide hands on experience
- ❖ To provide an in depth understanding of the subject

PRACTICE:

Guest Lectures by eminent personalities in the field of Commerce and Industry are hosted to broaden students' subject knowledge. Besides, the Commerce Department is conducting Field Trips and Educational Tours to provide hands on experience to students. the College has included seminars at classlevel in their academic schedules. Faculty of one stream deliver extension lectures to students of other streams to widen their scope of knowledge. Experts from Industry and alumni are also invited to deliver guest talks to motivate students. Personality development trainers conduct interactive sessions to improve self confidence and positive attitude among the students.

GOAL:

- Updation of knowledge and skills
- Sharing of latest trends
- Need to interaction with experts
- Need for practical knowledge and experiences

CONTEXT:

It is common knowledge that many commerce graduates fail to get an in depth knowledge of their core studies during their stay in the Under Graduate Colleges. It is also observed that many of these students are wanting in their skill-set, such as communication skills, Team Skills, Inter-Personal Skills and Negotiation Skills. In the backdrop of many successful commerce graduates lacking in the proper grasp of the core subject and poor employability skills, the Department has planned this practice to fill the void.

EVIDENCES OF SUCCESS:

- Guest lectures and field trips have increased
- Students are gaining latest knowledge in the field
- Edutainment provided through field trips
- Students got confidence to participate in field trips
- Students' outlook is broadened by virtue of their interaction with various people and situations.
- The communication skills and Inter-Personal Skills of the students are enhanced

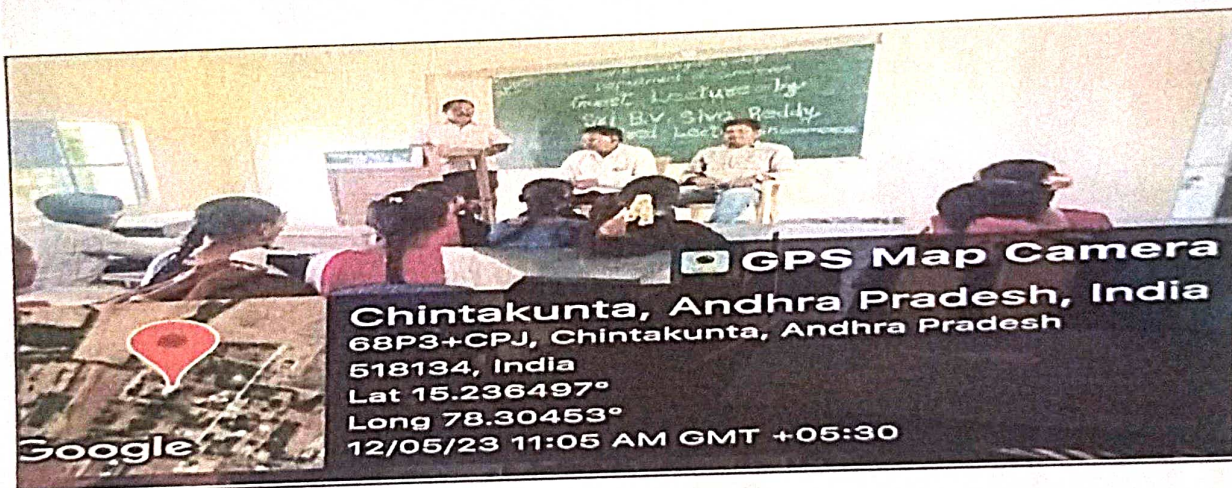
PROBLEMS ENCOUNTERED:

- Reluctance of students to come forward to deliver seminars on account of stage fright
- Poor financial status certain students to hindering their participation in field trips

RESOURCES REQUIRED:

- Willing Guest Faculty
- Seminar Hall with good acoustics
- Cooperative managements of industrial houses that facilitate the visits

Guest Lectures



Guest Lecture by B.V.Siva Reddy, Retired Lecturer in Commerce

Field Trips

